Yes Program Marks

The Novell Yes program mark reinforces brand equity, giving the company a consistency in the crowded Net economy marketplace. Use of this mark on a product or service means that Novells high standards and mission are encapsulated in that product or service. The artwork should never be altered in any way.

THE RULES

When using the Yes Program Mark follow these rules:

- *The Yes Program Mark artwork and minimum sized artwork are a pre-established relationship. Do NOT deviate from the artwork provided in the Branding Kit of Parts.*

- *1/2 the height of the "N" serves as a measurement for the minimum clear space requirements around the Yes Program Mark. Make this space flat and unpatterned, free of any other design elements, and clear of the edge of the page.*

- *Use Novell Red and black as the primary color for all Yes Program Marks. If Novell Red is unavailable, print the artwork 100% black.*

.5 N

N

N

YES
TESTED &
APPROVED

Novell.

.5 N

2 color mark

N
YES
TESTED &
APPROVED
Novell.

Minimum size

N
YES
TESTED &
APPROVED
Novell.

2 color mark

N
YES
TESTED &
APPROVED
Novell.

1 color mark

N
YES
TESTED &
APPROVED
Novell.

on dark colors

N
YES
TESTED &
APPROVED
Novell.

on light colors

Novell.