silanis

logo spans
full height of font

ascender
x-height
descender

gl

horizontal placement of logo

logo blue:

pms 8182 metallic
CMYK C71 M45 Y15

RGB to be determined

typeface:
Rotis Semi Serif

logo centered

silanis

base line of logo
centered on dots of 'i's

vertical placement of logo

silanis

2 colour on white

silanis

2 colour on pale background

silanis

against logo's blue, logo is white

silanis

silanis

silanis

on black and dark colours, knock out in white
(if knock-out is not an option against darker colours, then
it may be used in black)

on brighter colours, use black